



Is Your Medical Monitoring De-Risking Your Trial... Or Adding to Your Risk?

In today's complex oncology landscape, your most valuable asset is in the clinic. But "standard" medical monitoring, often treated as a back-office commodity, introduces hidden risks that can jeopardize your entire program.

The True Cost of a Reactive Approach:

-  **Clinical Holds:** A single, poorly managed safety event can halt your trial, costing millions and eroding investor confidence.
-  **Devalued Assets:** A messy safety database and an ambiguous risk-benefit profile can poison your regulatory submission and cripple your asset's value.
-  **Delayed Timelines:** Inefficient, layered review processes create bottlenecks, ceding critical time to your competitors.
-  **Compromised Data:** Without deep oncological context, subtle but critical safety signals are missed, leading to flawed conclusions.

The Industry Gap: Standard monitoring is often performed by generalists in a reactive, "checklist" model. This leaves your program vulnerable, especially with novel modalities like cell therapies, ADCs, and immuno-oncology agents.

We Think Like a Sponsor, Not a Vendor.

At AyurDatta, we believe medical monitoring is a strategic function, not an administrative task. Our model is built to protect and enhance the value of your asset from Day One.

1. Expert-Led, Not Escalation-Driven You get direct, hands-on oversight from world-renowned oncologists and clinical scientists. No layers, no junior-level escalations - just decisive, experience-based judgment when it matters most.

2. Predictive Insight, Not Reactive Reporting We synthesize safety data with PK/PD, biomarkers, and emerging efficacy to see the whole picture. Our data-driven approach ("Datta") allows us to detect subtle safety trends *before* they become crises, transforming monitoring from a rearview mirror into a predictive tool.



3. Strategic Partnership, Not a Vendor Transaction We are an extension of your team. We understand your asset's mechanism, the competitive landscape, and the regulatory pathway. Our goal is the same as yours: a successful, efficient trial that leads to a clean submission and a valuable therapy for patients.

Partnering with AyurDatta delivers tangible, program-level value:

- ✓ **De-Risk Your Asset:** Proactively mitigate safety risks and prevent costly clinical holds.
- ✓ **Accelerate Your Timeline:** Streamline decision-making with direct access to experts, avoiding unnecessary delays.
- ✓ **Maximize Your Asset's Value:** Build a pristine safety database and a compelling benefit-risk narrative for regulators and partners.
- ✓ **Achieve Total Confidence:** Move forward with the assurance that your program is guided by world-class oncological and clinical development expertise.

Leadership: Led by a world-renowned oncologist with 130+ trials and multiple drug approvals.

Next Steps

Ready to elevate your medical monitoring? Let's discuss how we can protect your most critical asset.

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